

CHET HOLMES INTERNATIONAL

Automated appointment scheduling boosts productivity 20%

“TimeDriver helped us perfect the hiring processes developed by Chet Holmes and has become vital to the success of our organization. Candidates now self-schedule interviews, automatically populating recruiter’s calendars with appointments and boosting productivity 20%.”

*Mitch Russo
President
Chet Holmes International*

Recruitment process hindered by manual appointment scheduling

Top marketing and sales executive, Chet Holmes, has identified and developed 12 core competencies that are proven to provide the main structure of truly great companies. One of his areas of expertise is recruiting and hiring high-end sales people. He has been so successful that now the company has a separate division to handle recruiting on behalf of many of its clients. “Our goal is to deliver superior candidates to our clients for a fraction of the cost of traditional recruiters by standardizing and perfecting the process of recruiting. However, our previous

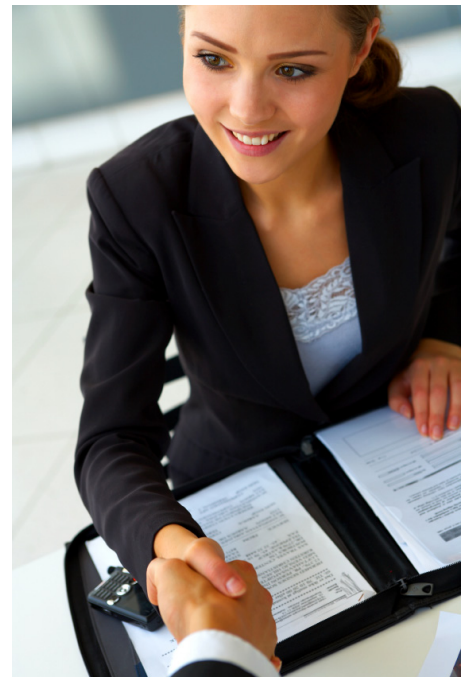
process of scheduling interviews and the corresponding email and phone tag was time consuming and inefficient. It was taking a recruiter upwards of two hours per day to schedule 7-8 appointments,” recalls Mitch Russo, President and Recruitment Division Founder at Chet Holmes International. “We knew that if we were to grow the business successfully and deliver value to our clients, we had to find an easy-to-use, automated scheduling solution—or hire a full-time administrative assistant.”

Self-scheduling saves the company 3,000 hours per year

Fortunately, Russo found and implemented TimeDriver, a Web-based personal scheduler that allows clients to self-schedule their own interviews. “Now, we create an employment listing on job boards and interested candidates simply click on a link to access the recruiter’s Google calendar and schedule an appointment that accommodates both calendars. In addition, TimeDriver delivers email reminders which make the process of dealing with time zones and reminders completely automatic. Streamlining the recruitment process has allowed us to hire six new recruiters to handle 12,000

interviews per year. Through TimeDriver, each recruiter’s calendar is automatically populated with 7-8 interviews per day, eliminating 10 hours per week of wasteful administrative tasks, boosting productivity 20% and saving us the expense of a \$40,000 per year administrator to manage the scheduling process.

“TimeDriver perfects the interview scheduling process helping us deliver the best candidates to our clients’ door step, eliminate missed hiring opportunities, and grow our business exponentially,” concludes Russo.



About Chet Holmes International

After spending years as a top producing salesperson and then several years running companies, Chet Holmes developed the 12 core competencies that are proven to provide the main structure of truly great companies. Chet Holmes International was created to bring these concepts and proven strategies to small and mid-sized businesses to help ALL businesses run better, faster and smarter.

- Who?** Mitch Russo, President
Chet Holmes International
- How?** “Schedule Now” links in job listings and email signatures
- Usage?** ~12,000 appointments/year
- Calendar?** Syncs with Google
- Benefits?** Boosted productivity 20%
Scaled recruiting business six-fold
Saved the expense of a \$40,000/year administrator

