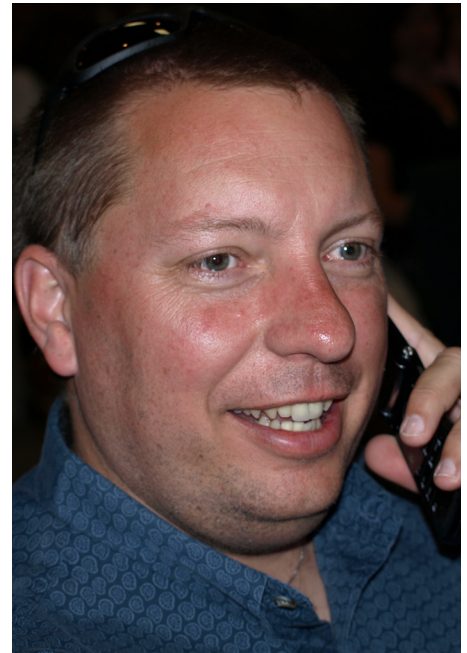


QUICK PATENTS

Professional scheduling tool delivers clients quickly and easily

“As a patent agent, it is important that the company project a professional and straightforward image. TimeDriver makes my business more efficient and allows me to use technology that benefits everyone. In addition, it has saved more than 500 hours per year of tedious back and forth email and phone tag.”

*Kevin Prince
President and Owner
Quick Patents*



Voicemail game costs patent agent two hours per day

Quick Patents offers its clientele different types of appointments depending on their needs: initial consultations, design patent reviews and advising time. Scheduling these different types of appointments with their varying lengths was an administrative hassle for Kevin Price, president and owner of Quick Patents, and his two assistants. “It took us a minimum of two hours per day to

manage the scheduling of 6-8 appointments per day with clients and potential clients. It was getting so bad that I started finding excuses for delaying the process of setting up an appointment with a customer or prospect! It is difficult to say if my procrastination led to lost business, but I knew that I had to find a solution that would eliminate the back-and-forth voicemail game,” recalls Prince.

TimeDriver drives 10% more patent business

“I found a few scheduling solutions online, but I just wasn’t happy. They either didn’t integrate well with Outlook or they were too complicated to use. Then I discovered TimeDriver, an easy-to-use Web-based appointment scheduling tool that could manage my different types of appointments and integrate with my Outlook calendar,” recalls Prince. “Now, I simply embed a TimeDriver link in my outgoing emails, clients and prospects click on the link to see when I am available and then select a time that meets their needs. The efficiency of TimeDriver portrays to my clientele that we are a well-run, professional organization and that it is easy to do business with Quick Patents.

“TimeDriver has saved easily two hours per day of administrative headaches and

helped my assistants manage the workload and projects that they previously couldn’t. In addition, TimeDriver has reduced my missed appointments to nearly nil. Clients and prospects receive reminders that include the appointment times as well as the phone number for our calls, and are compelled to keep their appointments. We are using technology that benefits both Quick Patents and our clients alike. In addition, we are getting at least 10% more appointments per year because TimeDriver is easy to use and because people like working with an organization that knows what they are doing. TimeDriver helps make Quick Patents a more efficient operation which keeps clients coming back.”

About Quick Patents

Founded by registered patent agent, Kevin Prince, Quick Patents meets the requirements of those needing to quickly file patent applications. Quick Patents produces patent applications and formal patent drawings for its clients. The company excels at rapidly and inexpensively writing simple, general, mechanical and electrical patent applications as well as design patent applications.

Who?	Kevin Prince, President and Founder, Quick Patents
How?	“Schedule Now” link in emails and on website
Usage?	~1,750 appointments annually
Calendar?	Syncs with Outlook
Benefits?	Saved ~500 hours annually Increased number of appointments by at least 10% annually Reduced missed appointments to nearly zero Improved customer experience



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