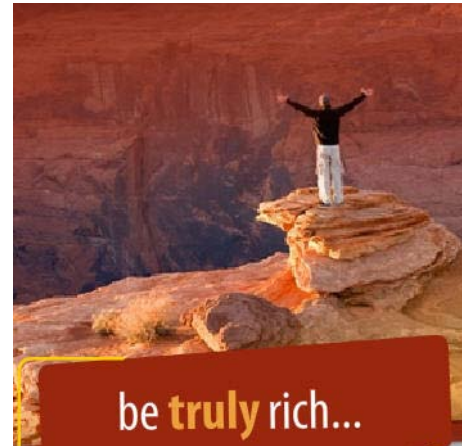


TRULY RICH

TimeDriver enables 1,000 “Instant Confidence” sessions for successful personal coach

“I usually only work with no more than ten elite clients who pay upwards of \$700/hour to work with me. So I was faced with an unusual dilemma when I chose to offer 1,000 free sessions. TimeDriver helps me focus on what I love and takes *all* the administrative burden away from scheduling sessions. I saved over 50 hours of my time.”

*Rich Litvin
Life Coach
Truly Rich*



Scheduling hassles slowed “Instant Confidence” offering

Rich Litvin has worked with hundreds of people to help them transform their lives. He has clients on three continents and offers a range of programs to help people develop “natural confidence”. His clients achieve inspirational results, create passionate relationships and build wealth doing what they love.

When Rich launched his free “Instant Confidence” sessions, he was stunned by the response, as over 100 people signed up

within 48 hours of an e-mail campaign. “I was pleased with the response, but I immediately became overwhelmed with the scheduling of such a large number of sessions. For each appointment, I was emailing back and forth with the client a minimum of 3 to 4 times and I estimate it took 20 to 40 minutes just to schedule each appointment. For the 100 appointments I had scheduled, this was 50 hours of my time spent booking appointments that could have been used to help more people.”

TimeDriver helps double number of clients, hassle-free, and generates \$25,000 in new business

Litvin did his research and found TimeDriver, a web-based solution for propelling people through the appointment scheduling process. “My clients access my schedule either through a ‘Schedule Now’ button embedded in my emails or through a link on my website. Once they click, TimeDriver offers them a variety of open time slots that do not conflict with other commitments in my calendar,” adds Litvin. “I am amazed to see that without a single phone call or email back and forth, appointments automatically flow into my personal Outlook calendar. What used to average 30 minutes now takes no time at all.”

The ease of appointment scheduling allowed Litvin to double the amount of “Instant Confidence” sessions he can offer. “I can now focus on what I am good at – coaching and building natural confidence,” continues Litvin. “Also, the ‘Instant Confidence’ sessions have led to clients that are interested in joining other programs I offer. I have recently signed a new \$25,000 contract with one.”

“I am on course to have completed 1,000 free ‘Instant Confidence’ sessions in the first quarter. Whilst others may feel challenged by the current economic situation, I am in a position to help and make a difference right now, and I am thrilled that TimeDriver is here to assist.”

About Truly Rich

Rich Litvin is fast becoming known across the globe for his signature “Instant Confidence” sessions. He is currently writing two books: “Natural Confidence: Interviews With The World’s Most Confident People” and “Follow Your Heart: A Woman’s Guide to A Life of Confidence.”

- Who?** Rich Litvin
www.trulyrich.org
- How?** Email invitations and website have a “Schedule Now” link for people interested in an “Instant Confidence” session
- Usage?** 1000 appointment campaign
- Calendar?** Syncs with Microsoft Outlook
- Benefits?** Reduced time scheduling from 30 minutes to none at all
Saved over 50 hours for every 100 appointments scheduled
Ran 400 sessions in a period of six weeks.



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