

APPLIED PROSPERITY

TimeDriver hits home run for busy virtual assistant

“When I found TimeDriver, I immediately knew that I had found online scheduling nirvana! Clients now seamlessly schedule appointments with little or no involvement from me, saving me more than 200 hours per year of time and allowing me to focus on expanding my own business.”

*Renee Charbonneau
Virtual Assistant
Applied Prosperity*



Scheduling appointments created never-ending headache

Renee Charbonneau is a busy virtual assistant for two women entrepreneurs who coach companies in social media best practice, and for her husband’s growing online membership community. Her husband used Twitter to identify and contact potential contributors to the community website and Charbonneau was responsible for scheduling initial appointments with each of them. Along

with the appointments for her other two clients, Charbonneau managed three busy calendars and scheduled at least 20 appointments per week. “I wasted at least four hours per week of my time on phone tag and setting up appointments,” recalls Renee Charbonneau, Virtual Assistant at Applied Prosperity. “One of my clients told me that the never-ending headache of back and forth scheduling had to end!”

Common sense approach to scheduling saves 10% of work week

“I kept thinking that there must be a service out there that takes a simple, common sense approach to online scheduling,” continues Charbonneau. “Through a Google search I found TimeDriver and immediately knew that I had found my online scheduling nirvana! It is simple to set-up, easy for clients to use and extremely functional in its design.

“TimeDriver has eliminated the hassle of scheduling. For instance, as soon as someone shows interest in my husband’s online community, I send them a quick email that includes a “Schedule Now” button. Once they click, they are given direct access to my husband’s calendar and have the ability to self-schedule at a time convenient for both. If they take the time

to self-schedule an appointment, they are most likely accountable enough to participate in the community.

“In addition, my coaching clients are reaching customers active in social media networks. These customers are also embracing TimeDriver. The tool maximizes their time and saves me a minimum of four hours per week in needless phone tag,” concludes Charbonneau. “I now have the time to focus on my own marketing initiatives and expanding my client base instead of being tied down with administrative headaches with existing clients. TimeDriver is a home run; it’s a great service with an extremely affordable price tag.”

About Applied Prosperity

Based out of Salt Lake City, Utah, Applied Prosperity delivers virtual assistant services to a variety of small businesses helping its clients to grow and prosper.

- Who?** Renee Charbonneau
Virtual Assistant
Applied Prosperity
- How?** “Schedule Now” link in email
- Usage?** 1,000 appointments annually
- Calendar?** Syncs with Google and Outlook
- Benefits?** Saved 200 hours annually in administration
Ability to manage multiple calendars
Embraced by customers